



The Community Foundation of West Texas

2023 Hero's Luncheon

honoring

Robert Taylor



Sponsorship Opportunities

October 10, 2023 // 11:30am - 1:00pm //
Overton Hotel Conference Center

A little bit about our Hero...

Dear Community Foundation of West Texas Friends,

Through the years, Robert has made a conscious effort to invest in the growth of people, local businesses, and the Lubbock community.

Robert Taylor grew up in Lubbock and graduated from Texas Tech University in 1971, after a brief interruption to serve in the U. S. Army reserves.

Robert joined his father's wholesale tobacco and candy business, R.C Taylor Wholesale, but shortly thereafter, he began operating the growing company when his father became seriously ill. In July 2007, Robert sold the business to one of his largest customers, United Supermarkets, and joined United's leadership team as vice president of logistics for the 50-store retail operation. In February 2010, Robert was named Chief Executive Officer of United Supermarkets. Robert remained CEO until March of 2021, when he stepped into an advisory role.



Robert has been very active in the Lubbock community. He provided leadership to the Lubbock Area United Way and is a past president of Salvation Army, leading the organization's capital campaign for a new building. A past president of Southwest Rotary with a passion for growing young entrepreneurs, Robert has taught in high school business classes and chaired the Lubbock Lemonade Day board for several years. The Lubbock Chamber of Commerce named Taylor Business Person of the Year in 2013 and Champion for Business in 2020.

Robert recently served as chairman of the TIF Committee, working to revitalize Downtown Lubbock. He formerly served on the Plains Capital Bank board of directors and is currently on the board of Hilltop Holdings. He is a member of Westminster Presbyterian Church, where he has served on the session.

Robert also has been extremely active in professional organizations. He was a board member and served two terms as President of the Texas Association of Wholesale Distributors. Robert served on the board of directors for FMI (Food Marketing Institute) and was named to the Food Industry Hall of Fame in 2021.

An avid Texas Tech fan, he serves on the Texas Tech University Foundation Board, investing in the long-term viability of the university and the students it serves. Taylor is a member of the Texas Tech Alumni Association and was honored with their 2021 Lauro F. Cavazos Award. He is a member of the Chancellor's Council and serves on the Chancellor's Council Advisory Board. A member of Delta Tau Delta fraternity, Taylor is on the fraternity's house corporation board.

Robert is married to the former Jan Smith, also a Texas Tech University graduate. The Taylors have four children and nine grandchildren. In his spare time, Robert enjoys fishing, golfing and traveling.

If you have questions, please call Michelle Tosi-Stephens, Vice President of Development & External Affairs, at (806) 762-8061.

Past Honorees

When selecting honorees for the Hero's Luncheon we look to those whose initiative and accomplishments have brought significant benefits to Lubbock and the South Plains area. We believe Robert Taylor exemplifies the spirit of the Hero's Award.

Since 1998, endowments established in honor of our heroes have supported many community projects and local nonprofits.



Bass Family
2019



Kent Hance
2018



Linda & George McMahan
2017



Bill & Mary Louise Kingsbery
2016



Alan & Sandy Henry
2015



Minnie & Arch
Underwood Family
2014



Spike Dykes
2013



Marciano & Martha Morales
2012



Walter & Ora Alderson
Family
2011



Gary Lawrence
2010



J.C. Chambers
2009



Karin McCay &
Abner Euresti
2008



Carolyn Lanier
2007



U.S. Senator Kay Bailey
Hutchison
2006



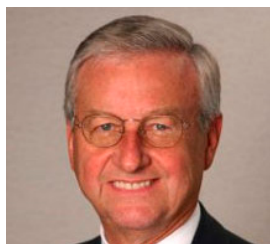
Texas Senator Robert
Duncan
2005



Carolyn & Delbert McDougal
2004



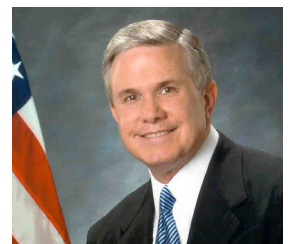
United Supermarkets
2003



Chancellor John T. Montford
2002



Sculptor Glenna Goodacre
2001



Congressman Larry Combest
2000

2023 Hero's Luncheon Sponsorship Opportunities

October 10, 2023 // 11:30am - 1:00pm // Overton Hotel Conference Center

Platinum Sponsor - \$50,000

- » Title sponsor for Hero's Luncheon (i.e., The Community Foundation of West Texas and "your name" present the 2023 Hero's Luncheon honoring Robert Taylor)
- » Presentation of Hero's Award to Robert Taylor
- » Participation in Press Conference Announcement of Robert Taylor as the 2023 Hero
- » Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- » Speaking role at Hero's Luncheon
- » Prominent recognition in Hero's Luncheon materials and signage, including registration signage, event program, website with clickable link, social media recognition, and video presentation.
- » Premium seating - 2 tables of 10
- » 20 invitations to VIP reception
- » 2 teams (of 4) in the 2023 (August) Friends of the Foundation Golf Tournament

Diamond Sponsor - \$25,000

- » Participation in Press Conference Announcement of Robert Taylor as the 2023 Hero
- » Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- » Speaking role at Hero's Luncheon
- » Prominent recognition in Hero's Luncheon materials and signage, including registration signage, event program, website with clickable link, social media recognition, and video presentation.
- » Premium seating - 2 tables of 10
- » 15 invitations to VIP reception
- » 1 team (of 4) in the 2023 (August) Friends of the Foundation Golf Tournament

Emerald Sponsor - \$10,000

- » A VIP Reception Title Sponsor
- » Acknowledgment at Press Conference Announcement of Robert Taylor as the 2023 Hero
- » Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- » Prominent recognition in Hero's Luncheon materials and signage, including registration signage, event program, website with clickable link, and social media recognition
- » Recognition at Luncheon - AV, acknowledgment from stage and printed in event program
- » Premium seating - 1 table (of 10)
- » 10 invitations to VIP reception

Ruby Sponsor - \$5,000

- » Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- » Recognition on social media
- » Recognition at Luncheon - AV, acknowledgment from stage and printed in event program
- » Seating - 1 table (of 10)
- » 8 invitations to VIP reception

Sapphire Sponsor - \$3,000

- » Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- » Recognition at Luncheon - AV, acknowledgment from stage and printed in event program
- » Seating - 1 table (of 10)
- » 4 invitations to VIP reception

Topaz Sponsor - \$1,500

- » Recognition on Hero's Luncheon invitations (over 1,500 mailed and distributed)
- » Recognition in event program
- » Half table at Hero's Luncheon - seating (for 5)
- » 2 invitations to VIP reception

Pearl Sponsor - \$500

- » Recognition in event program
- » 2 seats at Hero's Luncheon

Sponsor Confirmation Form

Contact Information

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Phone Number (Day): _____ Phone Number (Cell): _____

Sponsorship Level

Please check a box below to choose your sponsorship level.

<input type="checkbox"/> Platinum Sponsor - \$50,000	Title sponsor for Hero's Luncheon, presentation of award to Robert Taylor, two tables (of 10) in prominent location at luncheon, participation in press conference, speaking role at luncheon, prominent recognition in materials and signage, 20 invitations to VIP reception, and 2 teams (of 4) in the 2023 (August) Friends of the Foundation Golf Tournament
<input type="checkbox"/> Diamond Sponsor - \$25,000	Two tables (of 10) in prominent location at luncheon, participation in press conference, speaking role at luncheon, prominent recognition in materials and signage, 15 invitations to VIP reception, and 1 team (of 4) in the 2023 (August) Friends of the Foundation Golf Tournament
<input type="checkbox"/> Emerald Sponsor - \$10,000	One table (of 10) in prominent location at luncheon, a VIP reception title sponsor, acknowledgment at press conference, acknowledgment at luncheon, prominent recognition in materials and signage, and ten invitations to VIP reception
<input type="checkbox"/> Ruby Sponsor - \$5,000 One table (of 10) in prominent location at luncheon, recognition in materials and signage, acknowledgment at luncheon, and eight invitations to VIP reception	<input type="checkbox"/> Sapphire Sponsor - \$3,000 One table (of 10) at luncheon, recognition in materials and signage, and four invitations to VIP reception
<input type="checkbox"/> Topaz Sponsor - \$1,500 Half table (for 5) at luncheon, recognition in invitation and program, and two invitations to VIP reception	<input type="checkbox"/> Pearl Sponsor - \$500 Two seats at luncheon and recognition in program

Payment Information

- | | | |
|--|--|---|
| <input type="checkbox"/> Please invoice me | <input type="checkbox"/> Check is enclosed | <input type="checkbox"/> Charge my credit card \$ _____ |
| <input type="checkbox"/> American Express | <input type="checkbox"/> MasterCard | <input type="checkbox"/> Visa <input type="checkbox"/> Discover |

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____ Security Code: _____

Billing Address: _____ ZIP Code: _____

Signature: _____ Phone Number: _____

Make checks payable and return to: Community Foundation of West Texas, 6102 82nd Street, Suite #8b, Lubbock, TX 79424.

Please remit payment by October 1, 2023.

For more information, contact Michelle Tosi-Stephens at (806) 762-8061, or michelle@cfwtx.org.

The Community Foundation of West Texas is a 501(c)(3) organization. A portion of your contribution will be tax deductible.

About the Community Foundation of West Texas

In the 100-year-old tradition of community foundations across the country, the Community Foundation of West Texas, founded in 1981, is making a permanent impact on quality of life for all in Lubbock and the South Plains region. Through both endowed and non-endowed funds, donors support charitable purposes of their choosing. The Foundation stewards the gifts placed in its care with an eye toward permanence and growth, from the investment earnings in 2022, the Foundation awarded more than three million dollars in grants and scholarships!

As a philanthropic leader, the Community Foundation of West Texas seeks solutions and promotes innovation across a broad array of issue areas including arts and culture, education, civic and community, health and human services. We believe the success of this region requires visionary community leadership, innovation, and a commitment to the common good.

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The **COMMUNITY
FOUNDATION**
of West Texas

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Community Foundation of West Texas
6102 82nd Street, Suite #8b
Lubbock, TX 79424
(806) 762-8061 | www.cfwtx.org

Since 1981, The Community Foundation of West Texas has harnessed the collective generosity of thousands of donors to create opportunities, tackle problems, and partner with nonprofits to take on our community's most critical work.

3:11 Ministries // A Place for Us Greyhound Rescue // Abernathy United Church // Abilene Christian University // Alderson Elementary // All Saints Episcopal High School // All Saints Episcopal School // Alstrom Angels Corp. // Alzheimers Disease And Related Disorders Association Inc // Amarillo Children's Home // American Cancer Society, High Plains Division Inc. - Panhandle Region // American Center for Law and Justice // American Heart Association // American Heart Association - South Plains Region // American Red Cross // American Wind Power Center // Amherst Independent School District // Angelo State University // Arbor Day Foundation // Asbury Theological Seminary // Backyard Mission // Bailey County Senior Citizens Center // Ballet Lubbock // Baylor University // Bennett Elementary // Big Brothers Big Sisters // Bill's Backpacks // BLNKA // Blue & You LPD // Boys And Girls Club Of Midland Inc // Boys and Girls Clubs of Lubbock // Breedlove Foods, Inc. // Brownfield Senior Citizens Center // Buckner Children and Family Services // Cable Natural History Museum Inc // Cactus Education Center // Cal Farley's Boys Ranch // Camp Summit Inc // Capitol Elementary // Caprock Cultural Association // CASA of El Paso // CASA of the South Plains, Inc. // Catholic Charities, Diocese of Lubbock, Inc. // Catholic Foundation of the South Plains // Centennial Elementary School // Children's Advocacy Center of the South Plains, Inc. // Children's Grief Center of El Paso // Christ the King Cathedral School // Christ Together Greater Austin // Citizens Climate Education Third Coast // City of Levelland - 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