

## **MISSION**

To improve the quality of life for all people in West Texas through the development of organized philanthropy.

## **VISION**

The Community Foundation of West Texas envisions a flourishing South Plains made up of safe, thriving and diverse communities, strengthened by a dynamic and robust nonprofit sector that is critical to our quality of life, and that inspires civic participation through philanthropy.

## **DEFINING IMPACT:**

The determination of what achievement of impact means for Community Foundation of West Texas must be based on our vision and mission. With that in mind, Community Foundation of West Texas strives to achieve impact by providing financial and technical resources to nonprofit organizations that contribute to:

- Promoting pleasant, livable communities with thriving and sustainable economies;
- Preparing the next generation for adulthood and promoting lifelong learning opportunities for all generations;
- Promoting self-sufficiency for vulnerable individuals and families;
- Assuring that means are available to provide for the basic needs of individuals and families in times of trouble; and
- Enriching lives through a diverse array of opportunities for the enjoyment, and growth of appreciation for, the arts.

Foundation grants and program activities such as convening, technical assistance for nonprofits, and special initiatives are investments in achieving positive results in the focus areas outlined above. These results may vary by degree, and consideration should include not only quantitative but qualitative factors as well. Impact will be demonstrated by our success in utilizing grant dollars and staff resources for these purposes with supporting information derived from outcomes reported by grantees.

Grant and program-related efforts are undertaken with the understanding that impact may be achieved not only by creating change, but also by preserving and maintaining what is beneficial to the people and communities of West Texas.

## **IMPACT AREA HIERARCHY:**

### **Civic, Social and Economic Development**

- Promoting Pleasant and Livable Communities with Thriving and Sustainable Economies
  - o Appreciation and Inclusion of Diverse Cultures
  - o Business and Workforce Development
  - o Volunteerism
  - o Rural Philanthropy
  - o Recreation

- Civic Involvement
- Neighborhood Revitalization
- Tourism
- Public Safety
  - Disaster Preparedness/Recovery
  - Law Enforcement
- Nurturing a Strong Nonprofit Sector
- Environment & Preservation
- Animal Welfare

### **Education & Youth**

- Preparing the next generation for adulthood and promoting lifelong learning opportunities for all generations
  - Early Childhood Education
  - K-12 Education
  - Post-secondary Education
  - Youth Life Skills and Leadership Development
  - Literacy
  - Adult Continuing Education & Self Improvement
  - Experiential Learning
  - Successful Parenting
  - Libraries

### **Basic Needs and Self Sufficiency**

- Moving from Poverty to Prosperity
  - Employment and Training Opportunities
  - Financial Literacy
- Assuring that means are available to provide for the basic needs of individuals and families in times of trouble.
  - Housing and Shelter
  - Health and Wellness
  - Food and Clothing
  - Abuse and Neglect Prevention/Intervention
  - Counseling and Service Coordination

### **Arts & Culture**

- Enriching lives through a diverse array of opportunities for the enjoyment and growth of appreciation for the arts
  - Community Events
  - Performing Arts
  - Visual Arts

- Museums

## ADDITIONAL IMPACT AREA CATEGORIES

### Geographical Area Served

Bailey (County)	Hockley (County)	Lubbock (County) <i>continued</i>
Muleshoe	Anton	Roosevelt
Needmore	Levelland	Shallowater
Cochran (County)	Smyer	Slaton
Bledsoe	Sundown	Wolfforth
Morton	Whitharral	Lynn (County)
Whiteface	Lamb (County)	New Home
Crosby (County)	Amherst	O'Donnell
Crosbyton	Earth	Tahoka
Lorenzo	Littlefield	Wilson
Ralls	Olton	Motley (County)
White River	Sudan	Matador
Dickens (County)	Lubbock (County)	Other
Dickens	Abernathy	South Plains
Floyd (County)	Acuff	Terry (County)
Floydada	Idalou	Brownfield
Lockney	Lubbock	Meadow
Garza (County)	Central Lubbock	Yoakum (County)
Justiceberg	East Lubbock	Denver City
Post	North West Lubbock	Plains
Hale (County)	North East Lubbock	
Cotton Center	South Lubbock	
Hale Center	South West Lubbock	
Petersburg	New Deal	
Plainview	Ransom Canyon	

### Age Group

Adults (19-64)	Children and Teens (5-18)	Teens (13-18)
All Ages	Infants and Toddlers (0-4)	
Children (5-12)	Senior Citizens (65+)	

### Ethnicity

All	Black	White
Asian	Hispanic	Other

### Gender

Female	Male	Male and Female
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### Population Served

Individuals with Special Needs Families	General and Disadvantaged Homeless	Other
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### Type of Support

Building/Renovation	General Operating Support	Program Support (New)
Challenge Grant	Other	Project Support
Equipment & Furnishings	Program Support (Existing)	Scholarship

Start Up/Seed Money

Technical Assistance

Transfer