

2013 annual report

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mission and vision

The Lubbock Area Foundation works to improve the quality of life in all of the communities in our 15-county region by providing leadership for effective philanthropy that builds enduring assets and by promoting community solutions through research, convenings, and actions that advance the common good.

Our vision is a community where generosity and civic engagement are valued and practiced by all people in service to the common good.



message from the leadership

As we reflect on the past year, the Lubbock Area Foundation is proud to share examples of our donors' generous support of organizations that remain true to their missions and causes. For 33 years, we have witnessed this spirit in so many individuals, families and organizations, and it remains unwavering.

The history of The Foundation is based on the values of reliability, trust and stewardship of our donors' hopes and dreams through the management of their funds and recommendations regarding community needs. Our mission is to increase regional philanthropy, raise funds for immediate grantmaking and build endowments for sustainability. While we can't predict the future, the success of our region certainly will require visionary community leadership, innovation and a commitment to the common good of our region.

The Lubbock Area Foundation Board of Directors is aware that we must always seek new ways of serving Lubbock and the 15 counties in our service area: Bailey, Cochran, Crosby, Dickens, Floyd, Garza, Hale, Hockley, King, Lamb, Lubbock, Lynn, Motley, Terry and Yoakum Counties. Striving for a better future, the Foundation's Board has decided to take our efforts to the next level. In 2014, we will embark on a new initiative to identify the South Plains' most pressing needs and set bold goals to achieve over the coming years.

As we live together, our lives become intertwined. This is what we call community. Together, we can grow a legacy of giving that will raise the next generation and impact generations to come so that the South Plains region prospers.

Louise Cummins Board Chair, 2013 Sheryl Cates President



Louise Cummins, Board Chair



Sheryl Cates, President

2013 Board of Directors

Louise Cummins, Chair Jim Phillips, Chair-Elect John Tye, Secretary-Treasurer Martha Ann McDonald, Chair, Donor Relations

> Suzie Baker Bronson Blodgett Barbara Gilley Chad Grant Juanita Kiesling Jerry Kolander Robert Kollman Jeff Klotzman

Bill Lowell Elaine McNair Carlos Morales Mack Owen Greg Perkins Norval Pollard David Quintanilla Don Rushing Ted Rushing Tim Sampson Ray Thornton Laura Vinson Diann Windham





funding for impact

The Lubbock Area Foundation provides simple, convenient and flexible ways to make a positive difference in the South Plains for generations to come.

community foundations

increase regional philanthropy, raise funds for immediate grantmaking and build endowments for sustainability.

endowment funds

provide a permanent source of support, generating income that will benefit charitable causes in the South Plains forever, and ensure long-term stability.

designated funds

offer a convenient and flexible way to benefit a specific organization to help ensure the sustainability of the organization.

donor-advised funds

offer a flexible way for you to manage your donations in that you can recommend donations to any charitable organizations each year.

legacy society

a timeless way to leave a lasting legacy to support and sustain organizations you care about most...for generations to come.

scholarship funds

provide educational opportunities for South Plains students. Donors establish scholarship criteria according to their passions and are directly involved in the recipient selection process.

non-endowed limited-term funds

allow maximum flexibility—donors can recommend any amount at any time.

JAMES MITTON LEGACY FUND INTERNSHIP

As a long-time resident of Lubbock, and family friend of Harris and Louise Underwood, Mr. Minton was renowned for his signature style in landscape design. This fund created by Louise Underwood and friends of James Minton provides the funding for an internship to a Texas Tech student to Ogallala Commons, providing opportunities to learn about environmental sustainability and rural development.

EDWARD W. CARTWRIGHT FUND

Retired architect Edward W. Cartwright created a designated fund to ensure continuous long-term support of local organizations which provide critical services. These include the Catholic Charities, Hospice of Lubbock, Lubbock Meals on Wheels, Women's Protective Services, Breedlove and Salvation Army.

BOB & DEBBIE MACY ENDOWMENT FOR WOMEN'S PROTECTIVE SERVICES

Bob and Debbie Macy, a former board member of LAF, established an endowment fund for Women's Protective Services, which specializes in advocacy and shelter for women, men and children who have experienced domestic violence.

W.B. & MOZELLE RUSHING FAMILY FUND

Through this donor-advised fund, the Rushing family supports a variety of Lubbock charities such as South Plains Council of Boy Scouts, All Saints Episcopal School, Children's Home of Lubbock, Lakeridge United Methodist Church, and Texas Boys Ranch.





GEORGE SCOTT MEMORIAL SCHOLARSHIP

Established by Kent Hance in honor of his friend and educator George Scott, this scholarship fund provides a \$1,000 scholarship each year with preference for an African-American student who will attend Texas Tech University.

LUBBOCK ART ASSN. SCHOLARSHIP

Established by the Lubbock Art Association, this scholarship is awarded each year for a Lubbock County high school senior with credits in advanced art courses who will go on to continue their education in an arts-related field. Matthew Metzler, the 2013 recipient, graduated from Frenship High School and is currently pursuing studies in Radio/Televison/Film at South Plains College.

RUTH WRIGHT ENDOWMENT FOR ANIMALS

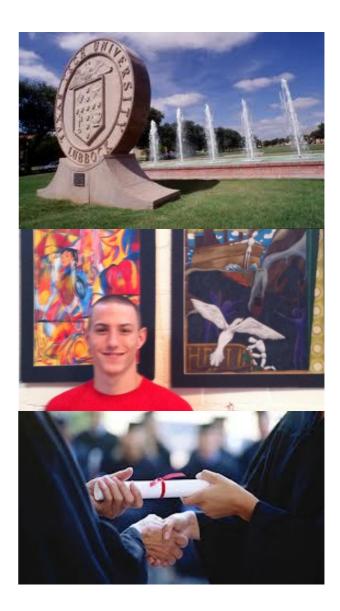
This fund supports organizations who rescue animals who are lost, abandoned or abused.

MADELINE HEGI SCHOLARSHIP FUND

To honor Madeleine Hegi and leave a lasting legacy in her name, her family set up this fund that awards \$8,000 scholarships to four or five Tahoka High School graduates each year. As many as 20 students at a time may be receiving one of the Hegi scholarships.

ROBERT SNELL SCHOLARSHIP FUNDS

Committed to transforming young people's lives with the opportunity to attend college, Robert Snell, former owner of United Supermarkets, has created six scholarship funds— each for two recipients – for a total of 12 students at Coronado, Monterrey, Lubbock, Trinity, Frenship and Cooper High Schools.





MINI-GRANTS FOR TEACHERS

The Foundation has a grant program for K-12 schools (public and private) in the South Plains area. This program provides small grants to elementary and secondary school teachers to enable them to try out creative teaching techniques and buy enriching teaching materials not provided for in school budgets.

Last year, 61 teachers in the Lubbock and the surrounding South Plains school districts requested mini-grants, and approximately one-half of them received the funds requested. This program is funded exclusively through local private donations.



SAMPLE MINI-GRANTS FOR TEACHERS FUNDED IN 2013

- Frenship High School: K'Nex Kits to build beams, arches and suspension bridges
- Honey Elementary School: Technology to support the ELAR Curriculum
- New Home High School: FTC Robotics equipment
- Tahoka Elementary: Math Balances hands-on tool for first graders
- *Reese Education Center:* Texas CARES Version 8 so that seniors can explore alternative careers
- *Trinity Christian Schools:* Media products to help seniors prepare for college literature
- Shallowater High Schools: a vertical aeroponic greenhouse



An example of a vertical aeroponic tower



Spike Dykes, 2013 Hero's Luncheon

ON OCTOBER 11th, a crowd of 600 gathered at the Overton Hotel and Convention Center to join the Lubbock Area Foundation in honoring former Texas Tech head football coach Spike Dykes as the community's Hero of the Year at the Foundation's annual Hero's Luncheon fundraiser. Proceeds from the luncheon were donated to the Sharon and Spike Dykes Family Endowment that the Foundation created for the occasion and to commemorate Mr. Dyke's long history of service to the South Plains. Mr. Dykes has expressed that he would like for the endowment to be utilized to "help foster children and address health and wellness concerns."

















regional affiliates

Regional Affiliates are community endowments that give local communities in our 15-county region a mechanism to build a pool of permanent resources exclusively for the benefit of their towns or county. Through a partnership with the <u>CH</u> Foundation, the Lubbock Area Foundation offers matching grants to encourage the establishment and growth of Regional Affiliates.

Each Regional Affiliate is overseen by a group of local civic leaders who ensure that gifts are administered efficiently and that the donors charitable intent is always honored.

These Affiliates make it possible to retain wealth of the community and create a pool of resources to meet current and future needs. Donor gifts may be designated for specific purposes or the donor may allow the local Affiliate Advisory Board to identify needs and target grant dollars where they can be most effective.



PLAINVIEW AREA ENDOWMENT

The Plainview Area Endowment was established in 2010 and continues to grow. The advisory board in Plainview, chaired by John Tye, who also serves on the Lubbock Area Foundation Board of Directors, awarded grants to organizations including the Wee Care Child Center for an outdoor learning center and playground, as well as to YMCA to provide recreational equipment for their football program. The Plainview Area Endowment is needed to create stability and sustainability for this community whose economic and demographic landscapes continue to change.

MERCY MINISTRIES SLATON AFFILIATE

The Mercy Ministries Slaton Area Affiliate is the latest member of the Lubbock Area Foundation's family of affiliates. In partnership with the <u>CH</u> Foundation, the Lubbock Area Foundation also issued a \$100,000 match challenge to jumpstart this new affiliate's fundraising, which they met and surpassed. The local Slaton Advisory Board, led by Mark Meurer, already awarded their first round of grants. Recipients included Mercy Mana, the Slaton Senior Citizen Center, Slaton's historic Harvey House and the Weekend Snack Sack program so that lowincome children will have food on the weekends while school is closed.





LEVELLAND AREA ENDOWMENT

Created in 2007, the Levelland Area Endowment is truly a community effort. As of December, 2013, funds totaling more than \$430,000 have been created to address needs in Levelland and Hockley County. To spur the growth of the endowment, the Lubbock Area Foundation, with the <u>CH</u> Foundation, issued a \$100,000 match challenge grant, Levelland's third match challenge since 2007, and \$115,000 was committed by the end of 2013. The local advisory board, led by Iris Keeling, also held their annual fundraiser—the Texaco County Showdown at South Plains College. Proceeds from these activities will be returned directly into Levelland and Hockley County.

POST-GARZA COUNTY ENDOWMENT

Many organizations in Post benefitted from the Post-Garza County Endowment in 2013. Led by Diann Windham, the advisory board awarded grants to the Heritage House for their operations, the Community Recovery Center for educational materials, First United Methodist Church for emergency assistance to the needy, Garza County Trailblazers to fund food programs for the senior center, Girl Scouts, My Special Place, the Post Animal Refuge Center as well as funding to help re-establish a local Salvation Army. To raise the profile of the Endowment and the organizations they serve, the grants were awarded during half-time at a Post High School football home game.

legacy society

The Legacy Society recognizes donors who have invested in the future of our community by naming the Lubbock Area Foundation as a beneficiary of their estate plans. Without the Legacy Society, generous gifts would go unrecognized because they will be made at the end of a donor's life. If you have made plans to leave the Foundation a bequest or to name it as a beneficiary of a life insurance plan or qualified retirement plan, you are eligible for membership in the Legacy Society. Only a statement of intent to leave a gift to the Lubbock Area Foundation is required. No documentation of gift amount or type is necessary. A Legacy Society gift may be used to establish a new fund or may be added to any of the Foundation's existing funds.

Legacy Society Members (as of December 31, 2013)

Bill Bigham* Ralph and Vivian Bravoco Travis Bridwell Donna Courville Audrey Divilbiss Jackie Durham Jim and Connie* Earsley W. Grady* and Doris Evans* Buddy and Llynn Forbess Mary Gerlach* Weldon* and Ruth Gibbs* Rufus* and Nancy* Grisham Janeen Holmes Gilliam Sharon Goldston Chester and Ada Ruth* Green Tim and Tommie Hatch Samuel and Thresa Hawthorne Harold and Alline* Jones Mira Jean Kaufman Ernst W. and Juanita Kiesling Gladys Leftwich* Robert Lively Louise Maedgen* E. Jay Matsler* Dr. Sheryl Mattison Michael C. McDougal



Audrey Divilbiss, Member

Mary Mills Rodney Muller Frances Pierce Tom and Sammie Prather Joe and Tracye Stettheimer Douglas and Kathleen Stocco Frank and Jan Stogner Mark and Tami Swoboda Bruce Tilley Alice Virginia White Ruth C. Wright*

*Deceased

planned giving opportunities

LUBBOCK AREA FOUNDATION OFFERS A WIDE RANGE OF PLANNED GIVING OPPORTUNITIES to help you support the causes you love while enjoying significant tax benefits. Some options can provide income during your lifetime with the remainder going to the fund at the Foundation upon your death.

BEQUESTS: The simplest gift is a bequest in your will or trust that directs specific assets or a percentage of your estate to establish a fund or add to an existing fund.

CHARITABLE REMAINDER TRUSTS: Through an irrevocable trust, you receive fixed or variable payments for your lifetime or a term of years. The remainder passes to Lubbock Area Foundation, creating a permanent fund in your name to benefit the charitable cause that you designate.

CHARITABLE LEAD TRUST: Your income-producing asset funds a trust with a gift of the income flowing to your fund at the Lubbock Area Foundation during the term of the trust. Remaining assets go to your heirs free of tax on the asset's appreciation.

CHARITABLE GIFT ANNUITIES: A simple contract guarantees you a fixed income in exchange for a gift to the Foundation. Annuity rates are set by the American Council on Gift Annuities.

LIFE ESTATES: You contribute your primary home, a vacation home, farm or ranch to the Foundation, but you retain the right to use it during your lifetime. You receive an immediate tax deduction, and the property is not included in your estate.

RETIREMENT PLAN AND INSURANCE BENEFICIARY DESIGNATIONS: You can create a named fund at the Lubbock Area Foundation by designating the Foundation as the beneficiary of a retirement plan such as an IRA, 401(k) or life insurance policy. At death, the assets transfer to the Foundation, reducing estate and income taxes.

fiscal year 2013

In 1979, Nelda Thompson brought together a small group of civic and community leaders to impress upon them the need to create an easy and effective way for donors to provide ongoing support for the causes for which they are passionate. In 1981, the Area Foundation, Inc. was established to serve the South Plains region. Thirty years later, hundreds of donors have created endowments at the Foundation. Any charitable interest can be addressed—arts, education, environment, health, animals and the list goes on.

growth in total assets



\$243,132





balance sheet

REVENUE, GAINS, OTHER SUPPORT					
Contributions	\$1,510,463				
Fundraiser income	195,544				
Management fees	281,954				
Interest/dividends	613,418				
Realized gains/losses	1,905,244				
Unrealized gains/losses	1,877,363				
CH Foundation	195,500				
Discretionary fund	32,234				
Other income	17,150				
TOTAL	\$ 6,628,871				

EXPENSES			
Grants	\$1,077,672		
Operating expenses	487,035		
Management fees	274,485		
Investment fees	186,498		
TOTAL	\$2,025,689		
Net Assets 12/31/12	\$27,136,386		

The prudent investment of assets is central to the Lubbock Area Foundation's responsibilities. Endowment funds exist to provide perpetual resources for charitable purposes. To meet this end, investment decisions are made more conservatively than those of personal investments. The Foundation's Investment Committee follows a strategy focusing on long-term total return. Investments are diversified to avoid any single security or class of securities having a disproportionate impact on the total portfolio.

endowments

20 funds established in 2013

\$331,801	Endowed
\$650,000	Limited-Term
\$981,801	TOTAL

community grants and scholarships as of 12/23/13

discretionary and designated donor advised	217 53	\$545,138 \$224,160
scholarship	81	\$ 78,691
total grant and scholarship payments:	356	\$853,679

356 total agencies and individuals benefited from the generosity of fund holders to the Foundation.

2013 cornerstone society

Alan Henry Insurance Agency Mary Asbell & Allan Mackenzie Judith Atcheson Bank of America Pieter & Lou Ann Bergstein Ralph & Vivian Bravoco David & Harriett Bush Edward W. Cartwright I.C. Chambers Dave & Louise Cummins Lou Diekemper Farmers Cooperative Compress Shari Flynn Larry & Mary Franklin Jim & Kathy Gilbreath Barbara Gillev Sharon Goldston Chester & Jacqueline Golightly Tim & Tommie Hatch

Donald & Janis Hayden June Heck Edward & Kay Houser Don Hufstedler Choc & Virginia Hutcheson Scott Irlbeck Jay & Alice Jensen Glenn M. Jones & Bess Haley Harold Jones Ernest & Nita Kiesling Robert Kollman Mary and Marc Lochbaum Jim & Betty Lowder Lydick-Hooks Roofing Co. Rodger & Cindy McCuistion Craig McDonald Mike & Martha Ann McDonald Sam & Velma Medina Morgan Stanley

Morgan Stanley Marciano & Martha Morales W. Duke Myers Phillips & Associates Tom & Sammie Prather Harry & Janice Record Anisse Reynolds Tim & Mary Jane Sampson Robert D. Snell Chad & Tasha Southard Joe & Tracye Stettheimer Doug & Kathleen Stocco Tipton Pet Hotel LLC John M. & Vyrella Tye Mark & Laura Vinson Alice Virginia White Linda Whitebread Dan Wilson Mike & Karen Worley Rodney & Randa Cates

FUNDING INFORMATION LIBRARY

Donations to the Lubbock Area Foundation support Foundation initiatives such as the Funding Information Library, a free service that brings outside funding opportunities to South Plains non-profit organizations. The Library provides a searchable database of over 150,000 active foundations, and a core collection of grant-related reference materials. In 2013, 85 Individual Grantseeking Orientations were provided, and more than 150 individuals representing the various South Plains non-profit organizations utilized the Library's services.



\$100,000 or more

<u>CH</u> Foundation Lubbock High School Alumni Lubbock International Cultural Center

\$10,000 to \$99,000

Anonymous Breedlove Dehydrated Foods First Capital Bank of Texas Gary Gregory Hegi Family KCBD Patricia Kirkpatrick Sycily Lattimore Robert and Debbie Macy Larry Neal Robert D Snel South Plains Foundation Reagor Dykes Auto Group University Medical Center Foundation Dr. Alice Virginia White Donnie and Diann Windham

\$5,000 to \$9,999

Black Family Foundation Butch and Judy Bryant Covenant Health System **Evelyn Davies Digital Base Media** Bill Green Estate Larry and Mary Franklin Mark & Ershel Franklin Charitable Trust Freada Warren **Richard Edwards** Maxine Durrett Earl Charitable Foundation Mr. and Mrs. Doug Hlavaty Pat Kitten Lamar Communications Darris and Jeanette Linder Mike and Martha Ann McDonald Robert Melcher

community.

Rip Griffin Truck Center Rockin K Land and Cattle Scovell Family Slaton Senior Citizens Association St Joseph School Suddenlink Texas Tech University The Matador The Owen Group Wayne and Mary Schilling Whitacre Family Foundation William Bednarz, Jr.

\$1,000 to \$4,999

AIM Bank Alan Henry Insurance Agency Alderson Enterprises, LP Allied Oilfield Machine and Pump Amcorp Atmos Energy Pete and Suzie Baker BlackRock Gladvs Boedeker Bob Brown Butch's Rat Hole and Anchor Service Caprock Foundation Caprock Healthplan Caprock Home Health Services Chapman Harvey Architects, Inc. City Bank Crofoot Cattle Co. Isobella Crow Danny Dean Steve Deaton Dr. Lou Diekemper Diekemper Family Foundation Inc. Audrey Divilbiss Robert L. Duncan Donnell Echols Richard Edwards Stan Edwards Joe and Bonnie Feagan

First Capital Bank of Texas First United Bank Ronny D. Flowers Mr. and Mrs. J. Owen Gilbreath Paul and Jane Graham Chancellor Kent Hance Happy State Bank June Heck Dr. and Mrs. Jack Henry David and Celesta Hicks High Point Village Inc. Choc and Virginia Hutcheson Alena Ilyushyna Mike Jeffers Shawn and Ali Johnson Linda Johnson George and Iris Keeling Jeffrey and Janet Kitten Jamie Langlois Lee Lewis Construction, Inc. Kent and Sherry Lesley Lowell Wealth Management William H. Lowell Lubbock Grader Blade Lubbock Independent School District Bill Malov Jane Livermore Foundation Craig and Ann McDonald John W. McKee George McMahan Mr. and Mrs. Kevin G. McMahon Steven Melton Merrill Lynch, Inc. Gene Messer President M. Duane Nellis Mr. and Mrs. Dan Nelson Overhead Door Co. of Lubbock Inc. Representative Charles Perry R Clark Pfluger Matthew Powell Prospera Financial Services Prosperity Bank Judy Rankin **Rushing Family** Marisa Allison Service Title Company Dr. and Mrs. Bob L. Stafford Joe and Tracey Stettheimer Sundown State Bank Switch IT Mr. and Mrs. Todd Thompson United Supermarkets, LLC Greg and Katie Wessels

WestMark Realtors

Mr. and Mrs. Michael Wood Worley Welding Works Scot and Kim Wylie Xcel Energy

\$500 to \$999

Donna Armstrong Becknell Wholesale Pieter and Lou Ann Bergstein Mr. and Mrs. Sam Biggers Anton J. Buxkemper J. C. and Patti Chambers Carolyn Chapman Dave and Louise Cummins Kay and Tommy Davis Jim and Denise Doucette Jay and Nancy Eagan Buddy and Lynn Forbess Representative John Frullo Mr. and Mrs. Buddy Furgerson Brandon Hamilton Martin and Dina Hammonds Kristy A. Hennessey Ted Holder Robert Hurst R. Hamlin Jones Roy H. and Barbara Kiser Robert and Stacey Kollman Larry K. Lowe Thomas Mathiasmeier Dr. Shervl Mattison McCleskey, Harriger, Brazill and Graf, LLP Ethel McLeod Lee and Judith Meurer Dr. Ron and Melody Miller Tania Moody Robert Murchison Paul Odgen Charles Odiorne Doyle Parker Phillips and Associates Plains Capital Bank Primewest Mortgage Corp. David Rankin Harry Record RVOS Farm Mutual Ins. Co. Sanford and Tatum Jim and Sue Sexton Stenocall Texas Tech University Alumni Assn. Tipton Pet Hotel LLC Ann Z. Walker Wells Fargo Bank Texas

\$250 to \$499

Barnes and Noble Booksellers Bryant Electric Rodney and Randa Cates Bovd Cowan Danny Grant Agency, Inc. Eagle Rubber and Supply Farmers Cooperative Compress G & C Contracting Co. Inc. Cole Garner Mary Dee Hamman Tim and Tommie Hatch Harold Jones K Bar Texas Electric Inc. Maybelle Kern Mr. and Mrs. Peter Kuhn Lvdick-Hooks Roofing Co. Martha Ann McDonald Mr. and Mrs. Kenneth Morrill Tuey Rankin **Kirk Rogers** Ron Reeves Construction Inc. Smith Ford Levelland Mr. and Mrs. Larry Sprowls Ray and Dee Ann Thornton John M. and Vyrella Tye

Up to \$250

4NK Limited Partnership The Active Joe A G Products Carmen Aguirre Alliant National Title Ins. America Service Group Settlement American Red Cross American Wind Power Center Mark Aschermann Mrs J.R. Ash Avcock & Fowler Insurance Agency **B&R** Auto Parts Nathan Baie Baker Co. Dr. Bill Bennett Benton Oil Co. Cindy Best Harry M. Bettis, Jr. Cliff Bickerstaff Twila Blankenship

Jay Boudreaux Cindy Brown Joe and Clara Calvillo Steven F. Campbell Ron and Iill Carl Margaret Carter Edward W. Cartwright Tommy Chatham Billy and Carolyn Coe Dyer Covenant Adoption Sandra Crain CS Investments Dahlmar Insurance Solutions Stephen Daniels Cindv Dav Desert Highlands Scottsdale Diversity D, Inc. Renn Dorman Cary and Kathy Eubanks Mike and Jayne Field Neal T. Frindell Gaignatt, LLC Albert and Donna Garrett Mary Gerlach Barbara Gilley Sharon Goldstor Bernie and Barbara Gradel Kaye Greer Jack Griffin Mr. and Mrs. Dan Griffis Gary Griiin Irma Guerra Jack and Ann Haire Joyce Hancock Happy State Bank Mr. and Mrs. Charles R. Hardin Janet Harrick Carol Headrick Patricia Helmuta Hockley Co. School Employee Credit Union Gerald Holt Dahlia Hood Joe R. Horkey Howard, Cunningham and Houchin Nan and Duane Howell Rice Horkey Diana Huffaker Lloydine Huffaker Linda Huffaker John Huffaker

W Calloway Huffaker

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